

FOR IMMEDIATE RELEASE

EVERPURE PARTNERS WITH PURCELL MURRAY
Renowned High-End Kitchen and Bath Distributor to Handle
Everpure Residential Filtration and Appliance Line

Brisbane, CA, September 17, 2008 –

Purcell Murray, a premier distributor for the world's finest kitchen appliances, today announced that effective September 1, 2008 the company has added Everpure, a residential water systems company, to the comprehensive array of high-end domestic appliance brands they currently distribute. The California-based firm has signed on as a "Master Distributor" for the Everpure Residential product line to all dealers, wholesalers, architects, as well as builders and developers in Arizona, California and Nevada.

For the past three decades, Purcell Murray has built a reputation for excellence in the field of sourcing and distributing the most prestigious household appliance brands available. Everpure will be joining an impressive lineup of manufacturers including Bertazzoni, Best, Bosch, Broan, Franke, Fuego, Gaggenau, La Cornue, Thermador and U-Line.

"We see Everpure as an ideal addition to our existing portfolio of premier appliance brands. Consumers want more than just water from a tap. They want the confidence of purity and the knowledge that they are doing their part to protect their families as well as the environment by eliminating the waste of bottled water," says Tim Murray, President of Purcell Murray.

Going beyond the role of a traditional distributor, Purcell Murray offers unparalleled sales and marketing, product support, cooking programs and showroom services on behalf of its vendor partners. Their two 10,000 plus square foot showrooms (located in Brisbane and Huntington Beach) allow prospective buyers to experience products in true-to-life installation environments.

"The Everpure team is excited and proud to be working with such a reputable partner," says Tom Boor, Director of Sales for Everpure Residential. "Purcell Murray offers a wide range of high-end kitchen products that are the perfect complement to Everpure and the perfect match for the sophisticated and discerning customer."

EVERPURE PARTNERS WITH PURCELL MURRAY
Renowned High-End Kitchen and Bath Distributor to Handle
Everpure Residential Filtration and Appliance Line

About Everpure:

Celebrating its 75th anniversary, Everpure is the leading manufacturer of commercial water filtration products worldwide. More restaurants depend on Everpure for their water filtration needs than any other brand. Everpure has also become a trusted provider of drinking water systems to vending, consumer, marine and aviation markets, and has aided numerous industry leaders in the improvement of their water treatment. Everpure is part of the Filtration division of Pentair, Inc. (NYSE: PNR). For more information, contact Everpure at (800) 323-7873 or visit www.everpure.com.

About Purcell Murray Company:

Purcell Murray is “The Premier Resource for the World’s Finest Kitchen Appliances” and proudly distributes Bertazzoni, Best, Bosch, Broan, Everpure, Franke, Fuego, Gaggenau, Thermador, and U-Line throughout California and other western states, and La Cornue in North America. Going beyond the role of a traditional distributor, Purcell Murray offers unparalleled sales and marketing, product support, cooking programs and showroom services on behalf of its vendor partners. The company’s Northern California location features an 11,000 square foot, state-of-the-art showroom and cooking demonstration center located south of San Francisco in Brisbane, Calif. and 142,000 square feet of warehouse facilities in Hayward, Calif. The Southern California operation features over 10,000 square feet of breathtaking showroom and cooking centers in Huntington Beach, Calif. and 124,000 square feet of warehouse facilities in Santa Fe Springs, Calif. For more information, please visit www.purcellmurray.com or call Kevin Murray, director of marketing at (800) 892-4040 for more information.

#