



NEWS RELEASE

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FOR IMMEDIATE RELEASE

BOTTLED WATER A FAUX-PAS AT OPPORTUNITY GREEN—PENTAIR TO PROVIDE FILTERED WATER FOR CONFERENCE ATTENDEES

Pentair Hosts Everpure Filtered Water Bars Throughout Opportunity Green Conference in Los Angeles November 7 - 8th

HANOVER PARK, Ill., Nov. 5, 2009—Bottled water is a definite faux-pas for even the lightest green enthusiasts and [Opportunity Green](#) attendees would most definitely shun the wasteful H₂O containers. The green business conference participants won't have to worry about water waste thanks to [Everpure LLC](#), manufacturer of recyclable water filtration systems, which is set to serve great-tasting filtered water at water coolers throughout the UCLA Anderson venue. Conference attendees can also sip Everpure [sparkling filtered water](#) and enjoy flavored sparkling beverages at the company's water bar.

"[Plastic water bottles](#) have notoriously filled landfills for years and per recent studies, many bottled water companies have just been packaging filtered tap water," said Joe Hutko, marketing manager for Everpure. "Our water filtration systems offer environmentally-conscious businesses and consumers an ideal alternative with great-tasting water, provided in an eco-friendly manner. We are thrilled to give Opportunity Green attendees the chance to enjoy Everpure water throughout the show."

For more than 75 years Everpure has been delivering innovative, superior-quality water treatment programs and filtration systems for the [foodservice](#) industry as well as the [residential](#), [marine](#) and [aviation](#) markets. Everpure products not only provide customers premium water but also address their environmental needs.

The partnership with Opportunity Green is on the heels of an Everpure partnership with environmental steward, [Waste Management](#). The two eco-conscious organizations recently teamed up to offer customers additional ease in recycling Everpure commercial grade filtration canisters. Now, Everpure customers across the country can simply visit www.everpure.com/recycle for instructions on how to recycle 100 percent of the Everpure aluminum water filter cartridge at a Waste Management location.

ABOUT EVERPURE:

With a 75-year history in water filtration, Everpure is the number-one selling manufacturer of commercial grade products worldwide servicing five-star restaurants, renowned companies such as Coca-Cola® and Walt Disney World®, as well as marine and aviation markets and consumers. Offering an eco-conscious alternative to bottled water, Everpure is a trusted provider of drinking water systems and appliances for those desiring the cleanest, freshest tasting water possible. Everpure water filtration products are recyclable and details on recycling locations can be found at www.everpure.com/recycle. In 2004, the company became part of the Water Technologies Group of Pentair, Inc. (NYSE: PNR). For more information on Everpure and its new products, visit the company's Website at www.everpure.com or contact (800) 323-7873.

(More)



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ABOUT PENTAIR, INC.:

Pentair (www.pentair.com) is a diversified operating company headquartered in Minnesota. Its Water Group is a global leader in providing innovative products and systems used worldwide in the movement, treatment, storage and enjoyment of water. Pentair's Technical Products Group is a leader in the global enclosures and thermal management markets, designing and manufacturing thermal management products and standard, modified, and custom enclosures that house and protect sensitive electronics and electrical components. With 2007 revenues of \$3.30 billion, Pentair employs approximately 16,000 people worldwide.

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